

WILLIAM POTTER

DESIGNER • CAD DRAFTER

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01 SUMMARY

Multidisciplinary designer and CAD and Revit drafter with experience across technical drafting, architectural design, retail store planning, and environmental graphics. I turn concepts and design ideas into physical solutions clients can use right away, using AutoCAD, Revit, Rhino, Twinmotion, and Adobe Creative Suite. I bring strong file organization and a calm approach under pressure that keeps projects moving.

02 EDUCATION

Indiana University — Bloomington

Dec 2025

BA Comprehensive Design (Architecture Focus) • Minor, Urban Planning & Community Development • 3.4/4.0 GPA • Bloomington, IN

03 EXPERIENCE

CAD/Revit Drafter

May 2026 – Present

Chicago Dryer Company • Full-time • Chicago, IL / On-site

- Produce CAD and Revit documentation for industrial laundry equipment.
- Turn engineering specifications into precise, build-ready manufacturing drawings.

CAD Drafter & Assistant Process Manager

May 2025 – Present

Bowers Engineering Services • Part-time • Auburn, IN / Remote

- Translate engineering concepts and specifications into precise, readable plans.
- Guide manufacturers in building steel structures from CAD documentation.

Placemaker Intern

May 2025 – Sep 2025

Indiana University Bloomington • Internship • Remote

- Worked with IU's Center for Rural Engagement to help underserved communities revitalize public spaces.
- Transformed project proposals into designs highlighting local pride, including a community park and a factory revitalization.

Store Design Intern

May 2024 – Aug 2024

Do it Best Corp. • Internship • Fort Wayne, IN / On-site

- Surveyed 17 Do it Best member stores to design a modular showroom display system that scales from 634 to 2,814 square feet.
- Developed a gray slat wall system with custom brackets and a supporting ordering catalog, using SketchUp, Twinmotion, and InDesign.

Shift Lead & Graphic Design

Aug 2022 – May 2026

BuffaLouie's • Part-time • Bloomington, IN / On-site

- Built a complete print package for BuffaLouie's Carmel, Indiana location, including promotional flyers, dine in and catering menus, and kitchen build guides.
- Kept the brand consistent across every format by working within the restaurant's established colors, hand lettered logo, and Grandpa Lou character.

04 SKILLS

AutoCAD & Revit

CAD Drafting & Documentation

Rhino, Twinmotion, SketchUp

Adobe Photoshop, Illustrator, InDesign

Retail & Environmental Design

Presentation & Concept Decks

File Prep, Organization & Asset Management